Cookie-Richtlinie

Zu welchen Zwecken verarbeiten wir ganz allgemein Ihre Cookies? ETNIA EYEWEAR CULTURE, S.L., on its own behalf, or that of third parties contracted to provide measurement, analysis and publicity services, uses cookies when a user browses its website. Cookies are files sent to the browser by means of a web server for the purpose of recording the user's activities while they are browsing.

The cookies used by the website are only associated with an anonymous user and their computer, and do not provide any of the user's personal data.

By using cookies, the web hosting server may recognize the web browser that the user is using in order to make browsing easier, allowing users who have previously registered, for example, to access the areas, services, promotions or competitions reserved exclusively for them without having to register upon each visit. They are also used for measuring the audience and traffic parameters, monitoring progress and the number of entries.

Welche Art von Cookies verwendet Etnia Barcelona?
Excluded:

User input cookies.
User authentication or login cookies. (only session cookies).
User security cookies.
Media player cookies.
Session cookies to balance the load.
User interface customization cookies.
Plug-in cookies for exchanging social content.
Not excluded:

All other cookies.

Cookies according to the entity that manages them:

Proprietary cookies: These are the cookies sent to the user's computer from a server or domain managed by the publisher itself and from which the services that the user requests are provided.
Third-party cookies: These are the cookies sent to the user's device from a server or domain that is not managed by the publisher, but by another entity that processes the data obtained through the use of the cookies.
Cookies according to the time that they are enabled:

Session cookies: A type of cookies designed to collect and store data while the user is navigating a website.
Persistent cookies: A type of cookies in which the data remains stored in the user's device and can be accessed and processed for a period defined by the person responsible for the cookies, and that can range from a few minutes to several years.
Cookies according to purpose:

Analysis cookies: Cookies that, whether processed by the website owner, or by third parties, allow the number of users to be quantified and thus the use that users make of the offered service can be measured and a statistical analysis produced. To this end, it analyzes their navigation on the website, in order to improve the range of products or services offered to the user.
Advertising cookies: These allow the most efficient possible management of the advertising spaces that, where appropriate, the editor has included in a website, application or platform from which it provides the requested service based on criteria such as the content published or the frequency at which advertisements are shown.
Social media cookies are required for external social networks (Facebook, Google, Twitter, Pinterest, Instagram, etc.). Their function is to control the interaction with the social media widgets on the website.
Behavioral targeting cookies: These allow the most official possible management of the advertising spaces that, where appropriate, the publisher has included in a website, application or platform from which it provides the requested service. These cookies store information about users' behavior obtained through the continued observation of their browsing habits. This allows a specific profile to be developed in order to display advertising according to the same. It is also possible that, when you visit a website or open any email where any advert or promotion about certain products or services is published, a cookie will be installed in the browser, which will later be used for displaying advertising related to the search that was made. This allows advertisements to be monitored, for example, with regard to the number of times they are seen, where they appear, at what time they are seen, etc.
The non-excluded Cookies, proprietary Cookies and third-party Cookies used on the website are shown below.

Third party analytics cookies:

Google Analytics:

Google, Inc., 1600 Amphitheatre Parkway, Mountain View (California), CA 94043, United States ("Google").

Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and Internet usage.

Google may also transfer this information to third parties where required to do so by Law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google.

By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

In any case, we inform you that, in order to request the cancellation of any data processing carried out by Google, you must contact this company for that purpose. The service provider has neither the technical nor legal capacity to halt the data processing beyond the area delimited by the files and technical means that it owns. And it cannot be held liable in this regard.

More information at: http://www.google.es/intl/en/policies/technologies/types/

https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage

Crazy Egg:

Crazy Egg, Inc. 6220 E. Ridgeview Lane, La Mirada, CA, 90638.

E-mail: privacy@crazyegg.com

This service allows the website owner to know how many people have visited their site and its individual pages.

Data collected: Information about the browser, time and date, software/hardware used, pages visited.

Other information collected: IP address, location and identification data of the device.

More information at: http://www.crazyegg.com/privacy

Third-party advertising cookies:

DoubleClick:

DoubleClick, 111 Eighth Avenue, 10th Floor, New York, NY, 10011
E-mail: privacydept@doubleclick.com

Type: Advertising.

Privacy Policy:

https://www.google.com/intl/en/policies/privacy/

Data collected:
Anonymous: (Ads viewed, analytics, browser information, cookie data, date/time, demographic data, type of hardware / software, Internet service provider, interaction data, page views, service domains).

Pseudonymized: (IP address (EU PII), search history, based on the location of data, click string, Device ID (IIP EU))
PII (name, address, phone number, e-mail address, login, EU- IP Address)
Sensitive (Financial Information)

Data transferred to third parties:
The aggregated data is shared with 3rd parties. The anonymous data is shared with 3rd parties.

Data retention:
Not disclosed

DoubleClick Bid Manager

Google
ATTN: Invite Media, Inc.

76 9th Avenue, 4th Floor (Google), New York, NY, 10011

Phone: 212-565-0000

Privacy Policy:
https://www.google.com/intl/en/policies/privacy/

Data collected:

Anonymous: (Ads viewed, analytics, browser information, cookie data, date/time, demographic data, type of hardware / software, interaction data, page views, service domains, Internet service provider)

Pseudonymized: (IP ADDRESS (EU PII), search history, location data, device ID (EU PII)) PII (Name, address, telephone number, e-mail address)

Data transferred to third parties:

Anonymous data shared with third parties. Aggregated data shared with third parties.

Data retention:

6-12 months.

Google AdWords

Google, Inc., 1600 Amphitheatre Parkway, Mountain View (California), CA 94043, United States ("Google").

Type: Advertising

Privacy policy: http://www.google.com/intl/en/policies/privacy/

Google Dynamic Remarketing
Data collected:

Anonymous: (Ads viewed, analytics, browser information, cookie data, date/time, demographic data, type of hardware / software, interaction data, viewed pages, service domains)

Pseudonymized: (IP address (EU PII), search history, based on the location of data, click string, Device ID (IIP EU) PII (telephone number)

Data transferred to third parties:
Anonymous data is shared with 3rd parties.

Data retention:
Not disclosed

Google AdWords Conversion

Data collected:

Anonymous: (Ads viewed, analytics, browser information, cookie data, date/time, demographic data, type of hardware / software, interaction data, viewed pages, server domains)

Pseudonymized: (IP ADDRESS (EU PII), search history, location data, device ID (EU PII)) PII (Name, address, telephone number, e-mail address, login)

Sensitive: Financial Information

Data transferred to third parties:
Anonymous data is shared with 3rd parties.

Data retention:
Not disclosed

Facebook Custom Audience:

Facebook Inc. 1601 Willow Road, Menlo Park, CA, 94025

Type: Advertising

Privacy policy:
https://www.facebook.com/full_data_use_policy

Data collected:
Anonymous (browser information, date/time, demographic data, Type of Hardware / Software, Internet service provider, interaction data, page views)
Pseudonym (IP Address (IIP EU), location of data)

Data transferred to third parties:
The data is shared with 3rd parties (methods not disclosed).

Data retention:
Not disclosed

Third-party cookies:

Facebook Connect:
Facebook Inc. 1601 Willow Road, , Menlo Park, CA, 94025

Privacy policy:
https://www.facebook.com/help/contact/861937627253138

Data collected:

Anonymous: (Ads viewed, Analytics, Browser Information, cookie data, Date/Time, demographic data, type of hardware / software, Internet service provider, interaction data, page views, service domains, details not disclosed)

Pseudonymized: (IP address (EU IIP), based on the location of data, data click string, Device ID (IIP EU))
PII (name, address, phone number, e-mail address, login, between the EU and the IP address, EU unique device ID)
Sensitive (Financial Information)

Data transferred to third parties:
The aggregated data is shared with 3rd parties. Anonymous data is shared with 3rd parties. Personal identification data is shared with 3rd parties. Confidential data is shared with 3rd parties.

Data retention:
Not disclosed

You can allow, block or delete the installed cookies, by selecting the appropriate browser settings. However, you should know that if you do this you may not be able to use the full functionality of this website.

At the links below you can find information about how to set your cookie preferences for the main browsers:

Google Chrome
https://support.google.com/chrome/answer/95647?hl=en

Mozilla Firefox
https://support.mozilla.org/en-US/kb/cookies-information-web-sites-store-on-your-computer

Internet Explorer
https://support.microsoft.com/en-us/help/196955/how-to-set-and-customize-cookies-settings-in-internet-explorer-5

Safari
https://support.apple.com/kb/PH5042?locale=es_ES&view-locale=en_US

Safari IOS (iPhone, iPad)
https://support.apple.com/en-us/HT201265

Flash Cookies
http://www.macromedia.com/support/documentation/en/flash-player/help/settings_manager07.html

Or you can watch the video tutorials published by the Spanish Data Protection Agency: http://www.youtube.com/user/desdelaAEPD

To learn more about cookieshttps://en.wikipedia.org/wiki/HTTP_cookie

In addition to the aforementioned cookies, if you are using certain widgets available on the website, anonymous information could be collected about your device or your browsing (Facebook, LinkedIn, Twitter, Pinterest).

If you want to contact us about our cookie policy, you can do so at: etnia@etniabarcelona.com.

Etnia
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Culture